**Примерные оценочные материалы, применяемые при проведении**

**Текущего контроля по дисциплине (модулю)**

**«Актуальные практики коммуникации»**

 При проведении текущего контроля обучающемуся предлагается дать ответы на 10 тестовых заданий из нижеприведенного списка.

Примерный перечень тестовых заданий

1. Kinesics means communicating

 a) by mailing b) through body movement c) by telephone

2. What nations attach more value to relation-building at the beginning of a shared project

1. Russians b) British c) Germans

3. Managers of what country often delegate the authority?

 a) Germany b) the USA c) Italy

4. Companies thought to be an absolutely safe investment are

a) blue-chips b) off shores c) multinationals

5. Which type of private enterprises does not exist in Great Britain ?

a) sole proprietorship b) corporation c) partnership

6. **plc** stands for

a) public limited company b) private limited company c) partnership

7. ………always have the final authority

a) Top managers b) CEO c) shareholders

8. It is not appropriate to be frank about emotions in

 a) Japan b) Italy c) China d) France

9. In business communication “Isn’t it” question is

 a) polite and highly recommended

 b) can be confusing and should be avoided

10. Eye contact is considered disrespectful in

 a) France b) Russia c) Asia

11. “Paralanguage” refers to

 a) the language used by disabled, dump people

 b) howit is said c) a secret code

12. A comfort space zone of your counterpart is

 a) 1 metre b) 70 cm

 c) the distance a person extends a hand when shaking hands

13. An explicit communicator assumes

 a) the listener is unaware of the background information

 b) the listener id well-informed

14. Give Russian equivalent to the slogan “Do you……Yahoo?” (Yahoo)

15. White is considered an unlucky colour in

 a) France b) Russia c) China

16. Advertising campaign of Ford’s “Pinto” car in Brazil failed due to

 a) poor car design

 b) linguistic blinder in advertising

 c) a very high car price

17. In what business culture consensus is a preferred mode in decision-making?

 a) Japanese b) American c) Russian

18. White Americans consider raised voices to be a sign of:

1. Conflict b) exciting conversation among friends c) a norm

19. Give Russian equivalent to the slogan “Outwit. Outplay. Outlast” (Survivor TV series)

20. To apply for a job you should send

a) a CV and a Covering letter b) an enquiry c) a CV